HOOK ZONE

CONCENTRATED LANE CLEANER

Brunswick stands alone in the bowling industry by offering lane cleaners driven by different technologies. The most widely used cleaners in the market today are pH based – decades-old technology. Although cost effective and adequate as cleaners, they can be dangerous. Products with extremely high levels of alkalinity are caustic and can cause tissue damage. Armed with this knowledge, Brunswick has developed a full line of modern cleaners that offer center owners safer and more effective methods to clean their lanes.

Introducing **Hook Zone** – the newest edition to Brunswick's lane cleaner product line! The advanced technology behind **Hook Zone** allows bowling centers a superior option to remove all pH hazards from daily lane cleaning.



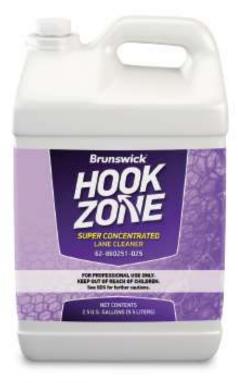
HOOK ZONE CONCENTRATED LANE CLEANER

62-860251-005 - (2x2.5 Gallons)

Hook Zone Concentrated Lane Cleaner has paved the way for a new class of cleaners for Brunswick. Utilizing a highly effective, 100% liquid formula, this fast-acting solvent driven cleaner leaches the lane surface, and leaves a squeaky-clean lane. It can be paired with all lane conditioners on the market today.

- Premium performance
- · Purple color to aid in mixing ratio verification
- · User friendly, near neutral pH
- Can be readily mixed with Isopropyl Alcohol (IPA) to aid in cleaning on humid days
- Recommended starting dilution with filtered water:
 4:1 Concentrate 62-860251-005
- · Each case provides at least 25 gallons of mixed solution

Water based, non-hazardous cleaner. For vacuum lane cleaning only.



HOOK ZONE SUPER CONCENTRATED LANE CLEANER

62-860251-025 - (1x2.5 Gallon Super Concentrated)

Hook Zone **Super Concentrated** Lane Cleaner offers the same effective Hook Zone formula, but super concentrated! This saves the expense of shipping water while providing all the benefits found with Hook Zone Concentrated Lane Cleaner.

- Premium performance
- · Purple color to aid in mixing ratio verification
- · User friendly, near neutral pH
- Can be readily mixed with Isopropyl Alcohol (IPA) to aid in cleaning on humid days
- Recommended starting dilution with filtered water: 16:1 - Super Concentrate - 62-860251-025
- · Each case provides at least 42.5 gallons of mixed solution

Water based, non-hazardous cleaner. For vacuum lane cleaning only.