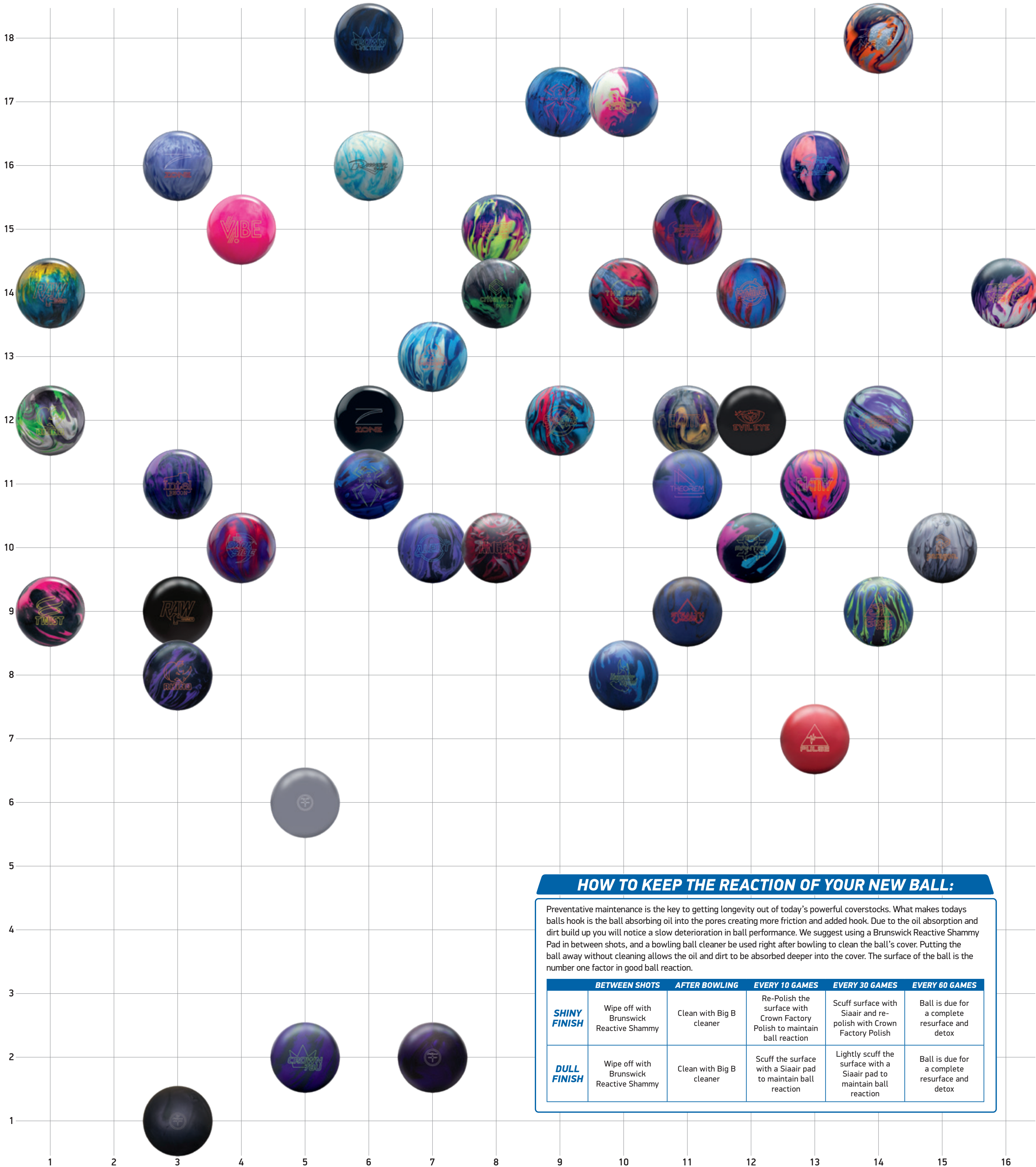


BALL MOTION COMPARISON CHART

ANGULAR

SMOOTH



HOW TO KEEP THE REACTION OF YOUR NEW BALL:

Preventative maintenance is the key to getting longevity out of today's powerful coverstocks. What makes today's balls hook is the ball absorbing oil into the pores creating more friction and added hook. Due to the oil absorption and dirt build up you will notice a slow deterioration in ball performance. We suggest using a Brunswick Reactive Shammy Pad in between shots, and a bowling ball cleaner be used right after bowling to clean the ball's cover. Putting the ball away without cleaning allows the oil and dirt to be absorbed deeper into the cover. The surface of the ball is the number one factor in good ball reaction.

	BETWEEN SHOTS	AFTER BOWLING	EVERY 10 GAMES	EVERY 30 GAMES	EVERY 60 GAMES
SHINY FINISH	Wipe off with Brunswick Reactive Shammy	Clean with Big B cleaner	Re-Polish the surface with Crown Factory Polish to maintain ball reaction	Scuff surface with Siaair and re-polish with Crown Factory Polish	Ball is due for a complete resurface and detox
DULL FINISH	Wipe off with Brunswick Reactive Shammy	Clean with Big B cleaner	Scuff the surface with a Siaair pad to maintain ball reaction	Lightly scuff the surface with a Siaair pad to maintain ball reaction	Ball is due for a complete resurface and detox